



Minutes

Baker-Pâtissier Trade Board

Meeting

February 1, 2016 at 9:30 a.m.
Ontario College of Trades
655 Bay St., Boardroom 601
Toronto, ON, M5G 2K4

Trade Board Members in Attendance

Heinz Hubbert, Chair
Richard Harris
Phil Miller
Tatiana Vorobej

Trade Board Members not in Attendance

Douglas Peart, Vice-Chair

Resource Persons/Guests in Attendance

Cameron Anderson, Service Divisional Board

Staff in Attendance

Alice Power, Program Coordinator, Standardsⁱ
Hugo Leal-Neri, Senior Policy Analyst, Policy and Research

1. Call to Order/Welcome

The Chair called the meeting to order at 9: 41 a.m.

2. Approval of Agenda

ON A MOTION MADE BY R. Harris, SECONDED BY T. Vorobej AND CARRIED, the Agenda was approved as presented.

3. Conflict of Interest

No conflicts of interest were declared.

4. Previous Minutes

ON A MOTION DULY MADE BY R. Harris, SECONDED BY P. Miller AND CARRIED, the Draft Minutes of the Trade Board's April 27, 2015 meeting were approved as tabled.

5. Election of Chair and Vice-Chair

T. Vorobej was elected Chair and R. Harris was elected Vice-Chair of the Trade Board.

The Trade Board discussed the need to continually recruit members for the Trade Board. Concerns were also raised as to the timing and limited nature of communications from the Appointments Council regarding current members' interest in serving an additional term on the Trade Board.

6. Trade Fact Sheets

The Program Coordinator presented copies of the Baker-Patissier Trade Fact Sheet, noting that it is available on the College website. The Trade Board agreed that there would be merit in preparing a Fact Sheet for "Baker" in order to define the difference between the two trades. It was also suggested that using more graphics on the Fact Sheet and fewer words would be more effective in targeting a student audience. Specific attention was drawn to the second page in particular as it explains the apprenticeship process and the roles of OCOT and MTCU.

The Program Coordinator agreed to send out a Word version of the Baker-Patissier Trade Fact Sheet to the Trade Board so that its members can use it as a template for preparing the Baker Trade Fact Sheet.

7. Dean Report

H. Leal-Neri explained the purpose of the Dean Review and provided an overview of the recommendations in the Dean Report. It was noted that the full implications of the recommendations are still being considered by the College and MTCU. It was emphasized that the scopes of practice (SoPs) for trades, as well as program development and evaluation, remain College responsibilities and that Trade Boards will play a significant role when the SoPs are reviewed, once there is a common framework and template for that purpose. Other areas of the Report, including recommendations on the Trade Classification Review process and College enforcement activities, were discussed as well.

8. College of Trades Update

8.1 Registrar's Report

Highlights from the Registrar's Report Q3-2015 were provided to the Trade Board. The Program Coordinator will inform the Trade Board when the Q4-2015 report is available.

8.2 Membership

The Trade Board reviewed the membership numbers by member class as of September 30, 2015. It was noted that College membership increased slightly during the third quarter of 2015 and ended with a total of 230,732 active members.

8.3 Communications & Marketing Update

An overview of the past year's Communication and Marketing activities were presented. It was noted that there were 154 stakeholder engagements and that the College has increased its social media presence with Twitter, YouTube and Instagram accounts. It was also noted that the College saw an increase in traffic on the earnwhileyoulearn.ca website after each of three separate trades were profiled on CHCH Morning Live. A Trade Board member noted that she regularly uses the earnwhileyoulearn.ca website with the students she works with. Finally, the "Tune In, Trade Up" and "Helmets to Hardhats" videos were shown to the Trade Board.

8.4 Compliance & Enforcement Update

Statistical information was provided concerning the College's Compliance and Enforcement records for 2015. It was noted that there were 11,376 field inspections and compliance promotion visits conducted by College Enforcement Officers across the province; 360 Provincial Offences Notices (tickets) issued and 68 prosecutions for violators of the OCTAA; and 200/1,628 calls concerning complaints/incidents were received by the College's Enforcement Call Centre. It was also noted that 338 field visits were conducted in the Service Sector.

8.5 Evaluation & Assessment Update

It was reported that there have been some staffing changes in the College's Evaluation and Assessment Department and that Trade Equivalency Analysts are now working under the Manager of Standards.

9. Service Divisional Board Update

C. Anderson provided an update from the Service Divisional Board. It was noted that the Divisional Board recommended that their Chair and the Registrar develop a strategy to promote the interests of the trades affected by the Apprenticeship Training Tax Credit (ATTC) eligibility exclusion. The Trade Board agreed that an employer tax credit would be a good incentive to employers to hire apprentices in the service sector trades.

10. Program Update

10.1 Program Membership Statistics

The Program Coordinator provided recent College membership statistics for the Baker and Cook trades for the period of April 8, 2013 to January 1, 2016.

10.2 Exam Counselling

It was reported that the College is currently providing limited examination counselling to Apprentices and Journeyperson Candidates; however the College is considering dedicating more resources to this area to supplement the Examination Preparation Guide currently posted to the website.

10.3 Red Seal Examination

The examination Item Bank to develop new Red Seal examinations took place on October 5-9, 2015. R. Harris was one of two Ontario Bakers that participated in the workshop along with two Ontario instructors from George Brown and Fanshawe College. As host to the Baker trade, Ontario is responsible for editing the examination items. Also, a four-day examination editing workshop was held at OCOT in November. The items that have been translated into French will be reviewed at a workshop in Ottawa on February 17-19, 2016.

10.4 Trade Standards Revision

The Program Coordinator reviewed the process of revising Training Standards and explained that the Divisional Board now has a role to play in the approval process.

The Trade Board had a lengthy discussion about specific content in the Baker and Baker-Pâtissier Training Standard. In particular, the Trade Board considered why molecular gastronomy was included in the Standard and discussed the correct placement of choux paste within a skill set. Members of the Standards Revision Working Committee advised that molecular gastronomy was included so as to be future-focused and relevant for the next five years. The Trade Board also

reviewed Produce and Finish Cakes and suggested edits to the skill set. The Program Coordinator will send the revised draft Standard to the Trade Board for further review.

11. Industry Update

The Trade Board discussed the challenges in the trade, in particular with respect to hiring and maintaining staff. The Trade Board considered the need to have new frameworks or business models for their operations, such as being niche-focused, identifying and marketing the company's specialization, and being selective about the hours they are open, in order to generate demand for that specialized product.

12. Next Scheduled Meeting

The Program Coordinator will canvas the Trade Board for a suitable date in late-August at a venue to be determined.

13. Adjournment

ON A MOTION DULY MADE BY R. Harris, SECONDED BY T. Vorobej AND CARRIED, the meeting was adjourned at 3:45 p.m.

"Heinz Hubbert"

Heinz Hubbert, Chair

August 22, 2016

Date

ⁱ Recording Officer